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## **Art as an innovator of the future - The Paper Future Lab by Haus des Papiers**

**The Museum Haus des Papiers is presenting the new Paper Future Lab from May to September 2024. With the aim of creating up to 80 interactive stations in Berlin's public space, it will demonstrate how artistic approaches can be combined with sustainable projects in the fields of crafts, business and research. The Paper Future Lab forms the foundation for an ambitious long-term project of the museum: a competence center for interdisciplinary knowledge about paper as a material.**



Paper as a medium is made from natural materials. This material is still often made from wood pulp, and its production requires large amounts of water and energy. However, there are numerous projects in art, business and research that aim to find more sustainable and resource-saving solutions. The Paper Future Lab is a platform initiated by the paper art museum Haus des Papiers to bring these ideas together and make them visible to the public.

Both art and creative research involving the material paper act as a driving force for innovative ideas that provide an impetus for the sustainable production, use and recycling of paper. With its concept of an open platform accessible to the city, the Paper Future Lab emphasizes the inspiring potential of art. This will be combined with interesting approaches from crafts, business and research that deal with alternative fibers, closed production cycles, alternative uses or recycling and upcycling.

From May to September 2024, the project will present innovative artistic and creative initiatives in showcases, shop windows and poster walls in Berlin's urban space. The idea is to connect them with projects from art schools, university research groups, paper manufacturing companies or experienced paper experts and hobbyists who want to develop inspiring solutions and show their ideas to the public.

The ultimate goal is to create synergies between the different areas and encourage an open dialog among the public with the aim of pooling shared knowledge and using it for the future.



Alongside the various sites in the city, there will also be an interactive city map on the website [www.paperfuturelab.com](http://www.paperfuturelab.com) during the exhibition period, allowing visitors to view the individual stations at a glance and click on them to find out more about the respective projects.

All interested artists, paper experts and paper researchers from all fields can apply until March 08<sup>th</sup> 2024, 12:00 noon, by sending an email to [paperfuturelab@hausdespapiers.com](mailto:paperfuturelab@hausdespapiers.com). Further information is available on the [website](#).

### **HdP Haus des Papiers**

As a museum, Haus des Papiers is dedicated exclusively to contemporary paper art. The museum presents a collection not of art ON paper, such as drawings or paintings, but of art FROM paper.

This private museum was founded by the two entrepreneurs Ul Vohrer and Annette Berr from the FineArt Print Manufaktur d'mage and is sponsored and supported by d'mage and the two companies Hahnemühle and Canon Germany. Together, they have been working for many years to raise public awareness of paper as a material in the visual arts with projects such as the *Paper Residency! - Program* and the highly endowed *Paper Art Award*. In addition to the two annual exhibitions, the museum is constantly expanding its educational and event program.

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Das Projekt wird gefördert und unterstützt durch:

