



**Press release 11.04.2024**

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**Opening event (of a total of 80 openings):** May 3<sup>rd</sup> 2024, 06:00 p.m.  
„das Schloss“, Schlossstraße 32, 12163 Berlin (Steglitz)

**Art as a generator of the future - The Paper Future Lab by Haus des Papiers**

The Museum Haus des Papiers is presenting the new Paper Future Lab from 3 May to the end of September 2024. Up to 80 stations are planned in Berlin's public urban space to show how artistic approaches can be combined with sustainable projects from the worlds of crafts, business and research. The Paper Future Lab lays the foundation for an ambitious long-term project at the museum: a centre of excellence for interdisciplinary knowledge about paper as a material.



Paper is a material made from natural materials. However, it is still often made from wood pulp and large amounts of water and energy are required to produce it. There are numerous projects in art, business and research that offer more sustainable and resource- saving solutions. The Paper Future Lab was initiated by the paper art museum Haus des Papiers to bring all these ideas together and make them visible to the public.

Art and creative research into paper as a material are the driving force behind innovative ideas that provide impetus for the sustainable production, use and recycling of paper. The open format "Stadtlabor" focuses on the stimulating power of art. This is combined with interesting approaches from the worlds of crafts, business and research that deal with alternative fibre materials, closed production cycles, new uses or recycling and upcycling.

From May to the end of September 2024, innovative artistic approaches will be presented in showcases, shop windows and billboards in Berlin's urban space. They will be linked to projects from art schools, university research groups, paper manufacturing companies or experienced paper experts and hobbyists who want to develop inspiring solutions and show their ideas to the public.



The aim is to create synergies between the different areas and encourage public dialogue in order to pool shared knowledge and use it for the future.

In addition to the exhibition locations in the urban space, the website [www.paperfuturelab.com](http://www.paperfuturelab.com) which is already active, will offer an interactive city map during the exhibition period that shows the individual stations at a glance and provides information on the respective projects by clicking on them.

Interested exhibition venues, but also artists, paper experts and paper researchers as well as daycare centres and schools from all sectors can still apply throughout the duration of the exhibition by sending an email to [paperfuturelab@hausdespapiers.com](mailto:paperfuturelab@hausdespapiers.com)

All information is available on the website.

### **HdP Haus des Papiers**

The Museum Haus des Papiers is dedicated exclusively to contemporary visual paper art. The collection does not show art ON paper, such as drawings or Painting, but art FROM paper.

The private museum was founded by the entrepreneurs Ul Vohrer and Annette Berr of the fine art print manufacturer d'mage and is supported by d'mage and the two companies Hahnemühle and Canon Germany. Together, they have been working for many years to raise public awareness of paper as a material in the visual arts with projects such as the *Paper Residency!* programme and the highly endowed *Paper Art Award*. In addition to the two annual exhibitions, the museum is constantly expanding its education and events programme.

### **Team Paper Future Lab c/o Haus des Papiers**

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